The Great Interconnection Debate

Satellite Interconnection

- GE Lease expires in 2006
- Intent to renew in 2004
- Request for funds in 2002
- Established Task Force to consider options in 2000
- Preliminary report to Interconnection Committee
- New PBS position Director of Interconnection Planning

7/24/01

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Satellite Distribution

- Efficient for "From several to many"
- Very efficient for "From one to many"
- Transparent technology Use any analog or digital encoding
- Most used form of distribution
- Mature and proven technology
- High reliability no "back hoe" problems
- Perfect fit for present distribution needs
- Multiple vendors drives prices down

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Future Distribution Future similar to present Abundant transponder capacity Existing assets in place Other uses beyond station interconnection will require continued satellite use

IP / Internet 2 IP Based Intranet Cost is fixed and not dependent on file size Internet Protocol is common standard Flexible Inexpensive Ubiquitous Easy to Maintain

IP / Internet 2 • Fiber has practically unlimited bandwidth and capacity is increasing with technology advances • Internet 2 is available for education, therefore available for public television

Satellite Internet Protocol Best combination of satellite and IP Reliable Common IP standard Efficient No Re-feeds!

Maybe the Future Will Be Different Program distribution by file transfer Virtual real time Combined master controls Storage capacity will increase Storage costs will decrease Terrestrial Fiber Costs will decrease Maybe hybrid model